



RYANAIR'S LOW FARES LAND IN THE AMALFI COAST

3 NEW ROUTES & 16 WEEKLY FLIGHTS AT SALERNO FROM AUGUST '24

Ryanair, Europe and Italy's No.1 airline today (18 June) announced it will begin operations at Salerno-Costa D'Amalfi Airport from August '24, delivering 16 weekly flights across 3 exciting new routes, and creating over 100 new local jobs.

Salerno will become the 32nd Italian airport within Ryanair's growing network, as Ryanair continues to deliver more investment, connectivity, and jobs than any other airline in Italy. Ryanair's 3 exciting new routes will offer direct connections from Salerno to London Stansted, Milan Bergamo, and Turin this Summer, driving valuable inbound tourism and business opportunities, whilst also providing more connectivity for Campania's citizens and visitors at Europe's lowest fares.

Ryanair's new Salerno schedule will deliver:

- 3 new routes - London Stansted, Milan Bergamo and Turin
- 16 flights per week to / from Salerno
- Over 130,000 total annual passengers
- Over 100 new local jobs

While Ryanair is delivering new routes and growth at Salerno, we have sadly been forced to reduce connectivity in neighbouring Naples due to the unjustifiable 30% increase in the municipal / tourist tax. Following the recent decision by the Council of State to scrap a similar unjustifiable tax increase in Venice, the City of Naples is now very much an outlier, not just in Italy, but across Europe where airports, cities and regions (including most recently Friuli-Venezia Giulia) are reducing access costs to secure more connectivity, tourism, and jobs. Ryanair again calls on Mayor Manfredi to immediately scrap this unjustifiable 30% tax increase like they have done in Venice to preserve connectivity, tourism and jobs, not just for the city of Naples but also the wider Campania region ahead of the Winter season.

Ryanair's Chief Commercial Officer, Jason McGuinness said:

"As Europe and Italy's No.1 airline, Ryanair is delighted to announce that we are bringing Europe's lowest fares to Salerno with the launch of over 16 weekly flights across 3 new popular routes to London Stansted, Milan Bergamo and Turin from August '24. Ryanair's new routes to/from Salerno will lead to substantial traffic and tourism growth whilst increasing the options for Campania's citizens to travel for work, medical appointments, or visiting friends and family.

We have worked closely with GESAC management to bring Ryanair's low fares and enhanced connectivity to Salerno. To underscore our commitment to Salerno and the wider Campania region, we are pleased to also confirm the two domestic routes - Milan Bergamo and Turin – will continue into the Winter '24/25 season, offering more year-round connectivity, tourism and jobs for Salerno and the wider Campania region.

This exciting growth at Salerno is in stark contrast to the situation in Naples where we have already been forced to reduce connectivity due to the unjustifiable 30% increase in the municipal/tourist tax. We again call on Mayor Manfredi to urgently scrap this unjustifiable tax increase like they have done in Venice to preserve connectivity, tourism and jobs ahead of the Winter season.

Ryanair also calls on the Italian Govt and other local municipalities to follow the example of the Friuli-Venezia Giulia Region, and fully abolish the municipal/tourist tax at all Italian airports and allow Ryanair, and other airlines, to deliver even more growth in traffic, tourism, and jobs for Italy. Should the Italian Govt abolish its regressive municipal/tourist tax, Ryanair will respond with a US\$4bn investment in Italy, adding 40 new aircraft, an additional 20m passengers p.a., over 250 new routes and 1,500 more jobs.

To celebrate the launch of Ryanair's arrival to Salerno, Ryanair has launched a 3-day seat sale on its 3 new routes with fares from €24.99 on sale only at ryanair.com".



Roberto Barbieri, CEO of GESAC, said:

“The popularity and appreciation of the Irish airline, Ryanair, both in Italy and abroad, represent a significant added value for increasing traffic volumes at Salerno and supporting the development of tourism and the local economy.

Thanks to Ryanair, the Salerno-Costa d'Amalfi airport has strengthened its flight offerings both on the national level, with connections to Milan Bergamo and Turin year-round, and internationally, with enhanced connections to London. This partnership is the result of intense teamwork aimed at meeting the mobility needs of citizens and the many tourists who wish to visit our region, which can finally count on a second airport with a stable and growing flight offering.

After the runway extension, which allowed GESAC to finalize agreements with the three main low-cost airlines in the national market, the work continues with the second phase of the Development Plan. This phase includes, among other investments, further extending the runway to 2,200 meters and constructing a new Passenger Terminal of approximately 16,000 square meters in 2026, reflecting the highest environmental standards.”

ENDS

**For further information
please contact:**

Ryanair Press Office
Tel: +353-1-9451799
press@ryanair.com