

## **The "Face Pass" facial recognition system kicks off at Naples Airport thanks to a pilot project carried out in partnership with Lufthansa**

**Naples, November 19** – Today marks the launch of "Face Pass," the facial recognition biometric system for passengers on the Lufthansa flight that departed at 3:50 PM from Naples Airport to Frankfurt.

The service allows passengers on flight LH335 to access security checks and proceed to boarding using a biometric facial recognition system. This reduces waiting times and ensures a smoother, more secure airport experience.

Passengers wishing to use the new technology must visit the kiosk located at Lufthansa check-in to register their boarding pass and ID, and scan their face using the dedicated camera.

The registration enables access to the biometric path, clearly marked with dedicated signage, both at the security checkpoints and at the gate, where boarding is self-managed by simply showing one's face, without the need to present boarding passes or identification documents.

"Face Pass," the innovative facial recognition which meets the highest security standards, was developed by GESAC, the management company of Naples and Salerno airports, in partnership with Lufthansa, one of the world's leading airlines, and with SITA, a global leader telecommunications company in the air transport sector.

"Our goal is to accelerate the innovative and evolutionary challenge of the digital transition, gradually extending biometric recognition to all departing passengers, to enhance customer satisfaction, simplify processes, and optimize security and operational efficiency," said **Roberto Barbieri, CEO of GESAC**.

"The launch of the biometric recognition system at Naples Airport is an important step toward modernizing and simplifying the travel experience for our passengers. We are thrilled to collaborate with GESAC on this pilot project, which reflects our commitment to offering advanced and secure technological solutions, making airport processes more efficient and comfortable," declared **Gabriella Galantis, Senior Director Sales Southern Europe Lufthansa Group**.