

PRESS RELEASE

In the San Pietro a Patierno neighborhood, final evening of Segui la voce: the theatrical workshop promoted by **GESAC**, carried out by the **Teatro di Napoli – Teatro Nazionale** and the **Putéca Celidonia** company

On Saturday, December 13, the final evening of Segui la voce was held, a project aimed at young people and adolescents in the area for a journey of cultural, artistic, and social growth through theater and the performing arts.

The event marked the culmination of a path started in September, targeting boys and girls aged 9 to 13 from the San Pietro a Patierno and Secondigliano neighborhoods, who worked for months creating podcasts, interviews, and stories dedicated to the memory and identity of their territory. With Follow the Voice, the participants became narrators of their community, contributing to the creation of a widespread cultural path that will remain accessible beyond the event, helping to strengthen shared memory.

The evening opened at 18:30 with a **cultural walk** enriched by three “cultural kiosks,” starting from Parco IV Aprile and crossing the neighborhood to Piazza Guarino. Along the route, residents and participants were able to listen to the podcasts created by the young workshop participants on their smartphones via QR codes installed at various strategic points, and select books available to all community members. The celebration continued with music by Banda Basaglia and performances by dancers **Ginevra Cecere, Marianna Moccia, and Viola Russo**, who animated the walk with choreographic actions created for the occasion. The evening concluded in Piazza Guarino with an aperitif offered to the public.

Follow the Voice is part of the broader program “Progetti in Volo”, the social responsibility initiative promoted by GESAC to generate new cultural, artistic, and social opportunities in the neighborhoods of the VII Municipality (Miano, Secondigliano, San Pietro a Patierno). The project, involving prestigious cultural and institutional partners, aims to build growth paths for young people through theater, sports, art, and education, enhancing the territory and strengthening the sense of community.

Mimmo Basso, General Director of the Teatro di Napoli – Teatro Nazionale, commented: “We immediately welcomed with enthusiasm the opportunity that GESAC offered us to extend the Teatro di Napoli/Teatro Nazionale’s projects to a territory and community with a strong identity like San Pietro a Patierno. The ‘Follow the Voice’ project enriches our socially oriented theatrical offering with an initiative that is both professional and supportive, made possible by the invaluable collaboration of the Putéca Celidonia Company, an ensemble of young but already experienced professionals in creative work with local communities. The collaboration of the Municipality and the schools involved was essential to the success of the initiative, but above all the passion of the many young participants in the workshops over the past months made it possible.”

“Progetti in Volo is much more than a simple corporate social responsibility initiative: it is the tangible expression of our commitment to the territory that hosts us. At GESAC, we feel a moral duty to give back beauty, culture, and opportunities to the neighborhoods surrounding the airport. With extraordinary partners such as the Teatro di Napoli, we focused on high-quality educational paths for young people: offering them new skills, new horizons, and new passions means contributing to the building of a stronger, more united, and talented community,” stated **Roberto Barbieri, CEO of GESAC**.